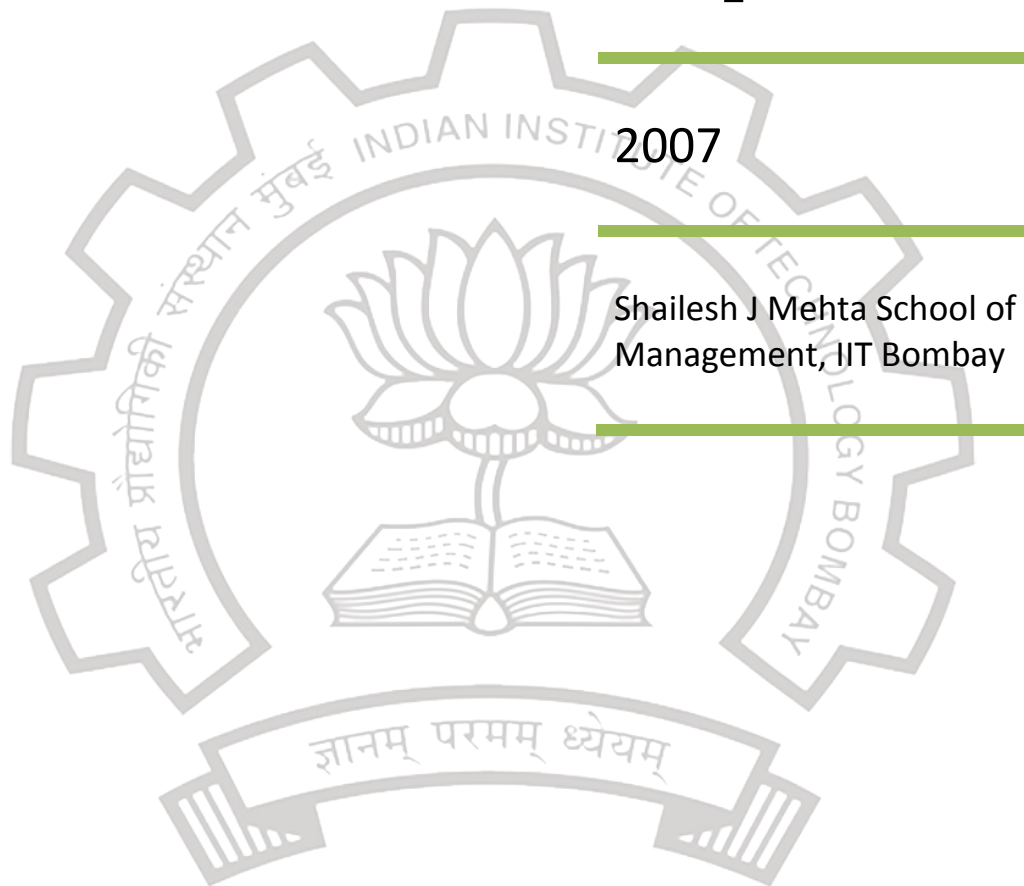
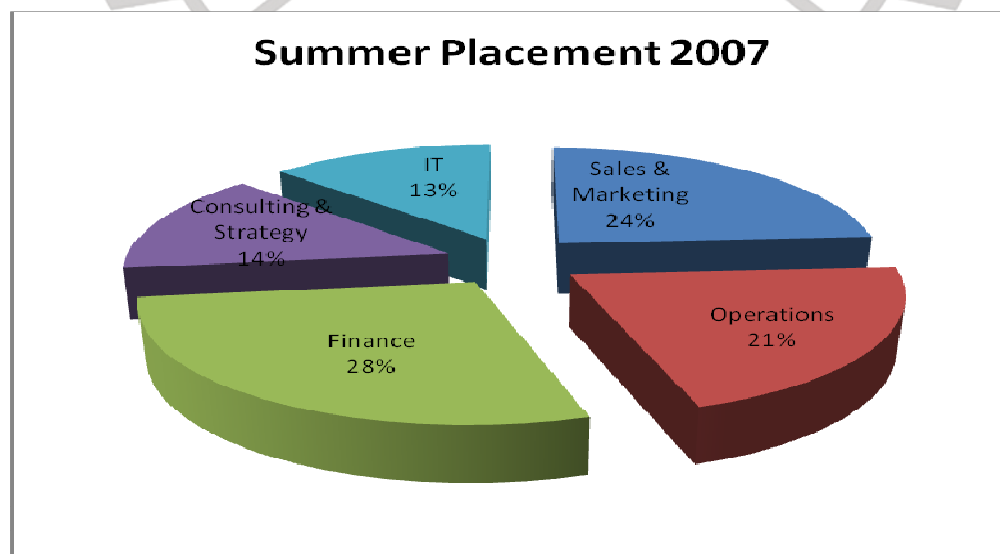

Summer Placement Report



Summers at SJMSOM gets hotter!!

Continuing with its tradition of breaking new grounds every year, SJMSOM, IIT Bombay had excellent summer placements this year. Challenging **international offers** were made to the students for the first time during summer placements, with banking giant **ICICI Bank and US Technology** leading the way. There was a phenomenal increase of **80%** in the number of companies coming to campus, over the last year. Interestingly half of these companies were visiting the campus for the first time. The highest stipend offered this time was staggering **Rs.1.2 lacs excluding benefits**. The profiles offered this time round included Private Equity, Business Strategy Development in Real Estate, Investment Banking, SCM and IT, Corporate Finance, Leadership, Treasury, Risk Advisory Services, Sales and Marketing etc. First time recruiters included industry bigwigs like **P&G, UBS, HSBC, American Express, HP, Cargill, Coca Cola, Enam, Britannia** and many more. Companies like **GE, Cargill, Marico, L'Oreal and RPG** offered profiles across various domains.

The summer placements at SJMSOM witnessed enthused participation of companies from varied domains in the industry, reaffirming the faith the industry has in the school and the quality of its students. There was an even spread of students across various profiles.



Cargill, an international giant in the food, agriculture and risk management products and services business, offered multiple profiles in SCM, Sales & Marketing and Corporate Finance.

World's largest cosmetics and beauty company **L'Oreal**, which has been a traditional recruiter, offered interesting profiles in Marketing and Operations. **Cadbury**, a world renowned confectionery company, offered profiles in Operations.

Croda international, world leader in speciality chemicals, **Britannia**, leading Indian Food processing company, and **Godrej Consumer Products**, one of the major players in FMCG sector offered profiles in Sales & Marketing.

E & Y, one of the leading professional services firm in the world, **The Progress Group (TPG)**, leaders in Logistics and Supply Chain Consulting, **Synovate Business Consulting**, one of the prominent consulting firms, **Feedback Ventures**, India's Leading Integrated Infrastructure Services Company, and strategy and management consulting firm **Avalon Consulting** offered exciting roles to the students in the consulting domain.

Reputed global financial services company **American Express** offered profiles in **risk management**. **Tata Capital**, the financial services arm of the **Tata Group**, offered multiple roles including that of **Private Equity**.

Enam, a leading financial services provider and **ICICI Bank** were some of the big names to offer **Investment Banking**. **Lodha** and **Mayfair Housing**, prominent names in the booming real estate sector offered the niche profile of Business Strategy Development.

The offer of new, diverse and interesting profiles by companies which were first time recruiters was received with great enthusiasm by the students. The entire summer placement process

was wrapped up in just 2 days with almost all students ending up with the profiles of their choice. This was despite a 40% increase in the batch strength from the previous year. For a batch of 74 students around 42 companies participated in the process making it one of the highest company to student ratio across 'B' schools. The students were really spoilt for choices.

The entire summer placement process was a huge success and was greatly appreciated by all the recruiters. "Smooth process, we were very well taken care of!" said **Ms. Persis Desai, Manager HR, L'Oreal**. "We are very impressed with the quality of the students", said the recruitment team of **P&G**.

The summer placements process at SJMSOM can be best summarized by quoting **Jack Nicklaus**, "Achievement is largely the product of steadily raising one's levels of aspiration....and expectation".

