

GNIOT Institute of Management Studies

GIMS

Post Graduate Diploma
in Management

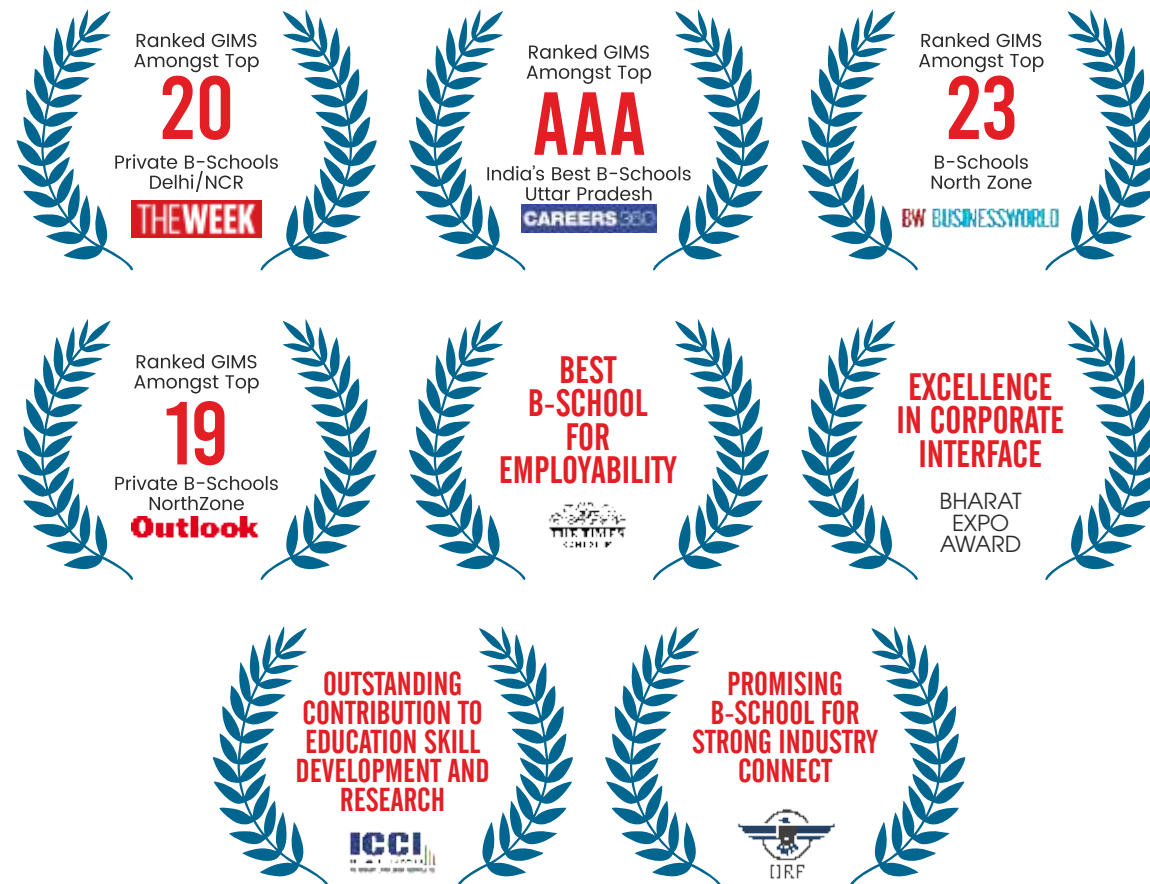
PGDM

Two year full-time, AICTE approved
offering Dual Specialisation



A Journey Towards
Excellence

Idea to Execution...



VISION

To become a widely acclaimed management school contributing towards management education and research for developing :

- (a) business leaders having social concerns and
- (b) centres of excellence in all functional areas of management.

MISSION

- To develop a dynamic outcome - based teaching-learning process.
- To develop an ecosystem for fostering research.

PEO'S

PEO 1 : Ethical Career Progression and Social Engagement

The students will be progressing in their careers as entrepreneurs or industry professionals. The students will be having the confidence to choose diversified career paths. The students will be contributing towards the betterment of the society.

PEO 2 : Continues learning and research bent

The students will have a continuous learning attitude with the changing dynamics of the business world. The students will be able to make research based efficient decisions.

Description: This PEO highlights the importance of lifelong learning and adapting to the changing dynamics of the business environment. Graduates will be prepared to make research-based decisions that are efficient and informed by the latest developments in the field.

PEO 3 : Responsible human beings

The students will be acting as responsible human beings and global citizens.

Description: The third PEO focuses on the development of graduates who are not only competent professionals but also responsible human beings and global citizens. They will act with integrity, empathy, and responsibility toward their community and the world at large.

PO'S

- PO1 : Understand the fundamentals of all functional areas of management.
- PO2 : Apply management knowledge to take better decisions for various business scenarios.
- PO3 : Critically understand business problems and find the right management tools to solve them.
- PO4 : Demonstrate values, ethics, leadership and teamwork.
- PO5 : Higher employability quotient.

ABOUT GNIOT INSTITUTE OF MANAGEMENT STUDIES (GIMS)

Established in 2001, the GNIOT Group of Institutions has contributed significantly to the field of management education. The GNIOT Institute of Management Studies (GIMS), located in the forward-looking city of Greater Noida, was founded in 2020 amidst the transformative period of the pandemic. This institution was conceived with the mission of delivering exceptional management education through its two year, full-time AICTE approved, HLACT accredited Post Graduate Diploma in Management (PGDM) programme, aiming to equip students with the skills necessary to navigate and excel in the evolving landscape of Industry 5.0 dynamics.

Approvals, Accreditations & Associations



GIMS
SHAPING FUTURE
BUSINESS
LEADERS



From the Chairman's Desk

At GNIOT Institute of Management Studies (GIMS), Greater Noida, we believe that true leadership extends beyond personal success to fostering growth and innovation in others. Our mission is to build a community of forward-thinking individuals who are not only equipped to excel in their careers but are also ready to make a significant impact in the world.

In today's rapidly changing global landscape, it is crucial for a manager to not only achieve targets but also inspire and develop future leaders. At GIMS, we emphasise the importance of adaptability, resilience, and continuous learning. We understand that the path to becoming an effective leader requires not just knowledge but also the ability to apply that knowledge in real-world scenarios.

Our comprehensive curriculum, supported by the state-of-the-art infrastructure and a team of highly qualified faculty, ensures that our students receive an education that is both rigorous and relevant. We focus on nurturing entrepreneurial spirit, encouraging our students to think creatively, take initiative, and drive positive change. This holistic approach to education helps our students evolve into confident, capable professionals ready to tackle the challenges of dynamic global economy.

I am proud of the vibrant and inclusive community we have cultivated at GIMS, where every student is given the opportunity to thrive and achieve their full potential. As we continue to strive for excellence in all aspects of our institution, we remain committed to our vision of shaping the leaders of tomorrow.

To all our students, I encourage you to embrace the opportunities that come your way, challenge yourself, and never stop learning. Your journey here at GIMS is the beginning of a lifelong pursuit of knowledge, growth, and success.

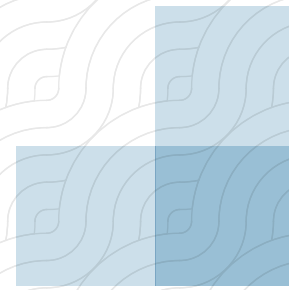
Together, let's build a future that is bright, innovative, and inclusive.

Best wishes to all our students and the entire GIMS family!

Dr. Rajesh Kumar Gupta
Chairman
GNIOT Group of Institutions
Greater Noida, Delhi/NCR



“We emphasise the importance of adaptability, resilience, and continuous learning at GIMS.”



From the CEO's Desk

We at GNIOT Institute of Management Studies (GIMS), Greater Noida, are deeply committed to nurturing the next generation of leaders. Our mission extends beyond traditional education; we strive to provide a transformative experience that instills core values, ethics, and a strong sense of social responsibility in our students.

As a leading business school, we foster a dynamic learning environment that encourages innovation, creativity, and critical thinking. Our dedicated faculty and industry experts are passionate about guiding our students towards success. Their expertise ensures that our students develop the skills and the mindset needed to thrive in today's rapidly evolving world.

At GIMS, we believe in the holistic development of our students. Our comprehensive programmes are designed to equip them with the tools to succeed academically and professionally. We emphasise practical experience, personal growth, and leadership, preparing our students for the challenges and opportunities of the global marketplace.

We recently launched "Tutelage," an innovative initiative aimed at bridging the gap between industry needs and student development. Through corporate mentoring workshops, we offer our students invaluable exposure to industry leaders. These workshops provide practical insights that will help them navigate their careers successfully.

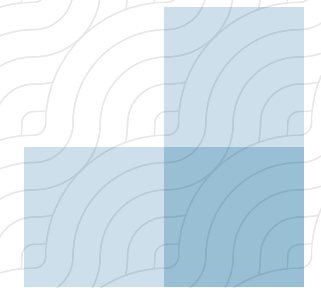
To our students, I encourage you to embrace every opportunity for learning and growth. Your time at GIMS is a stepping stone to a bright future. Remember, your dedication and hard work today will shape your success tomorrow.

As the CEO of this distinguished institution, I want to assure you that I am dedicated to support you throughout your journey. Should you require counsel on any personal or professional matters, please feel free to reach out. We are all collaborators in this endeavour, and I am eager to accompany you on this transformative path. Let us collectively seize every opportunity and pursue excellence with resolute commitment.

Mr. Swadesh Kumar Singh
CEO
GNIOT Institute of Management Studies (GIMS)
Greater Noida, Delhi/NCR



“When education teaches responsibility, sustainability becomes a way of life.”



From the Director's Desk

At GNIOT Institute of Management Studies (GIMS), we are dedicated to nurturing a cadre of visionary business leaders. Our rigorous academic programmes, coupled with a commitment to experiential learning, are designed to equip students with the skills and knowledge necessary to thrive in today's dynamic global market.

Our world-class faculty, comprising industry experts and seasoned academics, fosters a stimulating learning environment that bridges theory and practice. Through cutting-edge research and innovative pedagogy, we strive to cultivate critical thinkers, problem solvers, and ethical decision-makers.

GIMS is more than an institution; it's a community of learners united by a shared passion for excellence. By forging strong partnerships with industry leaders and global institutions, we ensure that our graduates are well-prepared to make a lasting impact on the business world.

Dr. Bhupender Kumar Som
Director
GNIOT Institute of Management Studies (GIMS)
Greater Noida, Delhi/NCR

“At GIMS, we believe that education is not just about acquiring knowledge; it's about inspiring a generation of leaders who will shape the future. Join us on this journey of discovery and excellence.”



Board of Governors

Governing Board of GIMS is a leading group of visionary individuals who carry the passion to raise the quality of professional higher education for betterment of aspirants and society. The Governing board of GIMS includes.

Dr. Rajesh Kumar Gupta
Chairman
GNIOT Group of Institutions
Greater Noida, Delhi/NCR

Mr. Gaurav Gupta
Vice-Chairman
GNIOT Group of Institutions
Greater Noida, Delhi/NCR

Mr. Swadesh Kumar Singh
CEO
GNIOT Institute of Management Studies
GIMS, Greater Noida, Delhi/NCR

Mr. Mithilesh Kumar Singh
Advisor
GNIOT Institute of Management Studies
GIMS, Greater Noida, Delhi/NCR

Dr. Bhupender Kumar Som
Director
GNIOT Institute of Management Studies
GIMS, Greater Noida, Delhi/NCR

Dr. Ruchi Rayat
Executive Director
GNIOT Institute of Management Studies
GIMS, Greater Noida, Delhi/NCR

Dr. Garima Gupta
Governing Board Member
AICTE Appointee

Mr. Mrityunjay Rohit
Corporate Member
Vice - President HR
CredAble

Mr. Deepak Sharma
Senior Manager Talent & Acquisition
NETSMARTZ

Prof. Ranu Srivastava
Dean L&D
Faculty Representative
GNIOT Institute of Management Studies
GIMS, Greater Noida, Delhi/NCR

Corporate & Academic Advisory

Prof. Bhagwati Prakash Sharma

Ex Vice-Chancellor
Gautam Buddha University
Greater Noida

Prof. (Dr) Rajeev Kumra

Professor
IIM Lucknow

Prof. (Dr) Jogendra Kumar Nayak

Associate Professor
DOMS
IIT Roorkee

Dr. Amit Kumar Singh

HoD, Deptt. of Management,
Mizoram University, Mizoram

Mr. Nilanjan Mukherjee

DGM-HR, Relaxo Group

Mr. Sourav Mukherjee

Director
School of International
Business and Sciences

Mr. Deepak Jindal

Data Scientist SAP-India

Mr. Ashish Srivastava

Associate Director
EY Foundation

Dr. Punam Sehgal

Associate Professor
IIM-I & Behavioural
Trainer & Management
Consultant

Mr. Manish Barriarr

Alumni of IIFT, Delhi
& Oxford University

Mr. Ajit Parulekar

Director
Goa Institute of Management

Mr. Ajai Singh

Founder & Director
TCM Education

Mr. Ashish Kumar

Manager
Consultancy Services - UKG

Mr. Vidya Bhushan

Co-founder & COO
Daalchini Technologies

Mr. Tarun Ahuja

Vice President-ESG, Finance & Risk
Change Management / Transformation
HSBC

Mr. Vatsalya Chaturvedi

Chief Growth Officer
Mintsteer India & ICPL Capital



GNIOT Institute of Management Studies (GIMS), Greater Noida – Delhi / NCR, is honoured to share a significant moment.

Our esteemed CEO Mr. Swadesh Kumar Singh had the privilege of meeting the Honourable Chief Minister of Uttar Pradesh

Shri Yogi Adityanath Ji, at the Chief Minister's residence in Lucknow





AWARDS & ACCOLADES



Driving Innovation, Shaping Futures

The PGDM Programme at GIMS has been consistently rated among the finest in the country, providing an insight into our unique blend of distinguished faculty and brilliant students, strengthened by proactive industry collaboration.



Expanding Horizons, Ensuring Excellence

About the Programme Post Graduate Diploma in Management (PGDM)

PGDM at GIMS Greater Noida/Delhi-NCR, is a two-year full-time programme, approved by AICTE and accredited by HLACT (U.K.).

The PGDM Programme at GIMS, Greater Noida, Delhi/NCR is designed to meet global corporate requirements, the programme **offers dual specialisations**, combining strong academic foundations with practical industry exposure. Beyond academics, GIMS emphasises **creativity, critical thinking, adaptability, and entrepreneurial spirit**, making PGDM not just a qualification but a transformative journey that shapes ethical, confident and future-ready **business leaders** prepared for the **global marketplace**.

The programme is structured with **129 credits-117 credits** from classroom teaching, learning, and summer internship, and **12 credits** from Self-Directed Learning (SDL). The curriculum blends theory, experiential projects, live case studies, internships, and international immersion, supported by skill-based certifications, industry mentoring and corporate readiness initiatives.



Distinguish Your Career
With Our Specialised
PGDM Programme

Course Profile



Trimester - 1

- Human Behaviour in Organisation
- Advance Excel for Managers
- Managerial Communication
- Statistical Analysis for Managers
- Marketing Management
- Economics for Managers
- Accounting for Managers
- Learning and Development I

Trimester - 2

- Human Resource Management
- Corporate Finance
- Digital and Social Media Marketing
- Quantitative Techniques
- AI-Driven Corporate Communication
- Python for Managers
- Operations Management
- Learning and Development II

Trimester - 3

- Business Research Methods
- Customer Relationship Management
- Advanced Managerial Communication
- Elective I (Specialisation I)
- Elective II (Specialisation I)
- Elective I (Specialisation II)
- Elective II (Specialisation II)
- Learning and Development III
- Design Thinking

Trimester - 4

- Legal Aspects of Business
- Strategic Management
- Elective III (Specialisation I)
- Elective IV (Specialisation I)
- Elective III (Specialisation II)
- Elective IV (Specialisation II)
- Learning and Development IV
- Summer Internship Project

Trimester - 5

- Entrepreneurship
- Project Management & Evaluation
- Elective V (Specialisation I)
- Elective VI (Specialisation I)
- Elective V (Specialisation II)
- Elective VI (Specialisation II)
- Learning and Development V

Trimester - 6

- Universal Human Values and Professional Ethics
- Dissertation Research Project

**The courses are subject to change as per the Industry needs.*



Innovative Teaching Pedagogy at PGDM

At GIMS, our PGDM programme stands apart with an **innovative teaching pedagogy that emphasises experiential learning**. By dedicating **70% of the curriculum in the second year to hands-on training**, we bridge the gap between theoretical knowledge and real-world application, ensuring our students are better equipped for the demands of the corporate world. This immersive approach fosters **critical thinking, practical problem-solving, and industry readiness**, making GIMS graduates highly sought-after professionals. By providing our students with a **dynamic, innovative, and enlightening education**, we are empowering them to become visionaries who shape the future.

Specialisations Offered

MARKETING

- Consumer Behaviour
- Sales Distribution & Retail Management
- Marketing Analytics
- Integrated Marketing Communication
- B2B Marketing
- Product and Brand Management
- AI in Marketing
- Strategic Marketing
- Services Marketing

OB & HRM

- AI in Human Resource Management
- Industrial Relations and HR Legislations
- HR Analytics & Metrics Professionals
- Compensation Management
- Performance Management
- Organisation Development & Change Management
- Competency Mapping and Assessment
- Strategic HRM
- International Human Resource Management

FINANCE

- Cost and Management Accounting
- Security Analysis and Portfolio Management
- Tax Planning and Management
- Project Finance and Financial Modelling
- Financial Risk Management and Measurement
- Investment Management and Banking
- Financial Aspects of Merger and Acquisitions
- International Finance
- Financial Derivatives

ARTIFICIAL INTELLIGENCE & BUSINESS ANALYTICS

- SQL for Data Analytics
- Analytics for Managers using Python
- Data Analytics using Power BI
- Business Intelligence and Data Mining
- AI for Decision Making
- Data Visualisation using R
- Data Analytics using Tableau
- Predictive Analytics and Modelling with Python/ R
- Emerging Technologies for Managers

INTERNATIONAL BUSINESS

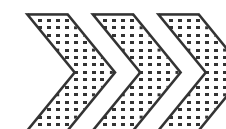
- International Strategic Management
- International Logistics and Shipping Operations
- International Trade Operations & Documentation
- Basics of Supply Chain Management
- Maritime Logistics and Documentation
- World Trade Organisation & Regional Trading Blocks
- Thrust Product & Thrust Market
- International Marketing
- India's Foreign Trade

ENTREPRENEURSHIP AND NEW AGE START UPS

- Foundation of Entrepreneurship and Start-Up
- AI for Entrepreneurship
- Opportunity and Feasibility Analysis
- Legal Structures in Entrepreneurship and Start Up
- Applied Economics for Start Ups
- Business Models in New Age
- Entrepreneurial Marketing
- Entrepreneurial Finance
- International Entrepreneurship

OPERATIONS AND SUPPLY CHAIN MANAGEMENT

- Strategic Supply Chain Management
- Supply Chain Network Design
- Inventory & Warehousing Management
- Sourcing and Vendor Management
- Aggregate Planning and Supply Chain
- Supply Chain Analytics using AI
- Maritime Logistics and Documentation
- Transportation and Revenue Management in Supply Chain
- Operations and Supply Chain Management Consulting



GLOBAL IMMERSION PROGRAMME 2023 & 2024 GLIMPSES

MALAYSIA - 2024



DUBAI - 2023



INTERNATIONAL IMMERSION PROGRAMME (IIP) PGDM 2025

GLOBAL
LEARNING
ACROSS
9
COUNTRIES
WITH TOP GLOBAL
UNIVERSITIES



GEORGIA
Caucasus University
Industry Visit : KTW - Wine Factory



SINGAPORE
Management Development Institute of Singapore (MDIS)
Industry Visit : Marina Barrage



ABU DHABI
Abu Dhabi School of Management (ADSM)
Industry Visit : Hafilat Industry



VIETNAM
FPT University
Industry Visit : Uniben



OMAN
University of Technology and Applied Sciences (UTAS)
Industry Visit : PepsiCo



DUBAI
Ajman University
Industry Visit : Apple (UAE) & Unitsky String Technologies



BAHRAIN
Ahlia University
Industry Visit : UltraTech Factory



ALMATY
Al-Farabi Kazakh National University
Industry Visit : Samal Water



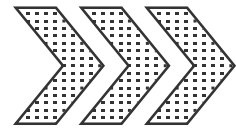
MALAYSIA
Limkokwing University
Industry Visit : Faber Castell

Transforming Learning Beyond Boundries

**TOP
GLOBAL
UNIVERSITIES**



GLOBAL IMMERSION PROGRAMME 2025 GLIMPSES



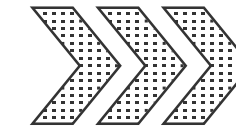
GEORGIA



SINGAPORE



GLOBAL IMMERSION PROGRAMME 2025 GLIMPSES



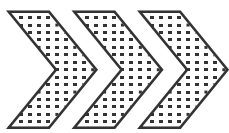
ABU DHABI



VIETNAM



GLOBAL IMMERSION PROGRAMME 2025 GLIMPSES



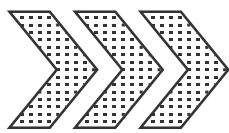
OMAN



DUBAI



GLOBAL IMMERSION PROGRAMME 2025 GLIMPSES



BAHRAIN



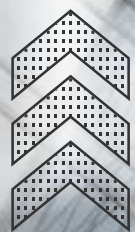
MALAYSIA



ALMATY



INTERNATIONAL LEARNING PROGRAMME



COIL PROGRAMME

The COIL (Collaborative Online International Learning) Programme, jointly organised by GIMS, India, and the Russian Foreign Trade Academy (RFTA), was conducted through three virtual sessions on 17 May, 1 June, and 21 June 2025. The theme focused on export-import opportunities between India and Russia.

Students worked in mixed international groups. The sessions covered orientation, research discussions, feasibility and policy study, and concluded with final presentations assessed by industry experts.

The programme was led by Prof Charul Sharma (GIMS) and Prof. Irina Shkolyar (RFTA), with representation from Dr Bhupender Kumar Som, Director of GIMS. Five Indian students participated in this collaboration.

Overall, the COIL programme provided meaningful exposure to global trade analysis, intercultural teamwork, and practical learning in an international academic setting.

TEDxGIMS

TEDxGIMS is an independently organized TED event licensed by TED, bringing the spirit of "ideas worth spreading" to GNIOT Institute of Management Studies. Our inaugural event promises to be a transformative experience that celebrates diverse viewpoints, innovative thinking, and the power of ideas to inspire change.

Prof. Shirley Rex, the curator and TEDx license holder for 2025, proudly organised the inaugural TEDxGIMS event at the institute for the first time.



Curator / Organiser
TEDxGIMS 2025

THEME Palette of Perspectives



Dr. Som
Mathematics Enthusiast
Strategic Leader
Reflective Thinker



Khushboo Jha
President | Entrepreneur | Author |
Life Skills Trainer & NLP Practitioner |
Sales Hustler | Influencer



Amit Pandey
CEO & Board of
Director at PNCAP |
Founder of Super77



Radhika Agrawal
Entrepreneur | Psychologist |
Creative Thinker | Multitasker |
Founder - Bloomberry



Umesh Rathod
Founder - Lean Canvas Startup



Meenakshi Dabas
Educator | Soft Skills &
Communication Trainer | PD Coach



Sai Prasanna Swain
Content Learner | Content Writer |
Empathetic Thinker | Aspiring HR
Professional



Richa Wahi
Storytelling Strategist | Executive
Presence & Leadership Coach |
Founder - Tales Dail Spin



Kamyaa Misra
Ex IAS Officer, Bihar Cadre (2018 Batch) |
Director, GIM IAS & SAIL |
Founder, Kamyakshi Charitable
Trust

FACULTY POOL @ GIMS



Dr. Bhupender Kumar Som
Professor
Director



Dr. Ruchi Rayat
Professor - OB & HRM
Executive Director



Dr. Shalini Sharma
Professor, Area Chair - Communication
Dean-Outreach Student Welfare



Dr. Mudit Tomar
Assistant Professor, Marketing
Dean-PGP



Dr. Nishant Kr. Singh
Associate Professor - Marketing
Dean-Examination



Dr. Imad Ali
Professor - Operations & SCM
Dean - IQAC



Dr. Deepak Bansal
Professor
Dean - Finance



Dr. Amit Kumar Bhanja
Professor
Dean-Marketing



Dr. Monika Makhija
Professor
Dean - OB & HRM



Dr. Sadhana Tiwari
Professor
Dean-International Business



Dr. Khushbu Khurana
Associate Professor
OB & HRM



Dr. Bhupender Singh
Professor
Dean - AI & BA, HoD-IT



Dr. Bhawna Singh
Assistant Professor
Marketing



Dr. Swati Gautam
Assistant Professor
Finance



Dr. Anshul Agarwal
Associate Professor
Finance



Prof. Meenakshi Chandgothia
Assistant Professor
AI & BA



Dr. Pinky Pandey
Assistant Professor
Operation & SCM



Prof. Meenakshi Dabas
Assistant Professor
Communication



Prof. Satyendra Kr. Srivastav
Assistant Professor
Finance



Prof. Mansi Saxena
Assistant Professor
Communication



Prof. Charul Sharma
Assistant Prof. OB, HRM & Operations
Alumni Coordinator
Head - Global Engagements



Prof. Deepti Gautam
Assistant Professor
AI & BA



Prof. Shirly Rex
Assistant Professor - Marketing &
Faculty of Outreach Engagement



Dr. Priyank Kulshreshtha
Assistant Professor
Finance & Faculty Coordinator
Research



Prof. Vibhanshu
Assistant Professor - OB & HRM
Area Chair - Entrepreneurship &
New Age Startup
Faculty - Outreach Engagement



Mr. Brijesh Bhatia
Lead - Strategy
L&D, CRC &
Outreach Engagement



Prof. Ranu Srivastava
Dean
Learning & Development



Ms. Esha Mitra
Manager
Learning & Development



Prof. Srayashi Kabi
Assistant Professor
Learning & Development



Prof. Ina Singh
Assistant Professor
Learning & Development



Prof. Ravi
Assistant Professor
Learning & Development



Prof. Shweta Rex
Assistant Professor
Learning & Development



Prof. Anshita Raghav
Assistant Professor
Learning & Development



Prof. Rajeev
Assistant Professor
Learning & Development



Prof. Soumya
Assistant Professor
Learning & Development



Prof. Sangita
Assistant Professor
Learning & Development

VISITING FACUTY POOL@ GIMS

THE SKILL AUGMENTATION CERTIFICATIONS (SACs)

Skill Augmentation Certifications (SACs) at GNIOT INSTITUTE OF MANAGEMENT STUDIES (GIMS) serve as an additional layer of knowledge delivery beyond the core curriculum. Given the dynamic nature of industry requirements, GIMS ensures that these evolving expectations are addressed promptly and effectively. Since our PGDM programme is aligned with the principles of Industry 5.0, the SACs offer significant value to students by equipping them with future-ready competencies.

These certifications are meticulously curated for GIMS students in line with Industry 5.0 standards and advanced professional needs. They not only strengthen students' profiles but also provide a competitive edge during placements.

GIMS has established partnerships with several leading organisations excelling in their respective domains, including L&T, HLAET, EduTech, Grant Thornton, Harvard, NPTEL, Coursera, MSME and many more. These collaborations ensure that students receive high-quality, industry-relevant training that enhances their overall employability. The certificates are offered by any of the partners as per industry needs.



& many more...



Dr. Vinod Jangid
Specialisation:
Marketing



Dr. Manisha Seth
Specialisation:
Operations, Statistics, and
Business Analytics



Prof. Surinder Singh Khullar
Specialisation:
Data Analytics and Decision Science



Prof. Ajay Chaturvedi
Specialisation:
Finance



Prof. Ompal Singh
Specialisation:
Operations, Statistics, and
Business Analytics



Dr. Deepika Arora
Specialisation:
Strategic Management, Marketing



Prof. Ritu Rawat
Specialisation:
Corporate Law



Prof. Vijeta Singh
Specialisation:
Corporate Law & Business Law



Dr. Raman Sachdeva
Specialisation:
Finance



Mr. Azim Ahmed Barbhuiya
Specialisation:
Aptitude Trainer



Mr. Chandan Tripathi
Specialisation:
Aptitude Trainer



Prof. (Dr.) Birendra Prasad
Specialisation:
Finance & Economics

Here are a few exciting courses on offer

The SAC certifications and offering partners may vary as per contemporary industry needs

Organisational design: Know your organisation	Generative AI in HR- Impact & application of Gen AI
Introduction to Data Analysis Using Excel	Fundamentals of Sales and Marketing, with Goldman Sachs 10,000 Women
Integrated Marketing Communications: Advertising, Public Relations, Digital Marketing and more	Brand Management: Aligning Business, Brand and Behaviour
Macroeconomics for Business Management	Blockchain Transformations of Financial Services
Understanding Financial Statements: Company Performance	Understanding Financial Markets
Business English for Cross-cultural Communication	International Marketing & Cross Industry Growth Capstone Project
Making Successful Decisions through the Strategy, Law & Ethics Model	How to Innovate with the Strategy Canvas for Competitiveness
Generative AI for Human Resources (HR) Professionals	Machine Learning for All
Customer Understanding and Digital Marketing Channels	Google Cloud Big Data and Machine Learning Fundamentals
The Language and Tools of Financial Analysis	Business Sustainability in the Circular Economy
Operations Management: Quality and Supply Chain	International Business Operations
Python Data Representations	Making Successful Decisions through the Strategy, Law & Ethics Model
Probability & Statistics for Machine Learning & Data Science	Advanced Business Strategy
Conflict Management	Transformational Leadership for Inclusive Innovation
Work Smarter with Microsoft Excel	Inclusive Analytic Techniques
Digital Media and Marketing Strategies	Fundamentals of Customers and Competition, with Goldman Sachs 10,000 Women
Managerial Accounting Fundamentals	Branding and Customer Experience
Understanding Research Methods	Alternative Approaches to Valuation and Investment
Intercultural Communication and Conflict Resolution	Capstone: Build a Winning Investment Portfolio
	Forex - Trading Around the World

& many more...



CONVOCATION

PGDM Batch 2022-24



TUTELAGE^{2.0}

GIMS, Greater Noida, proudly introduces “Tutelage,” an empowering **Corporate Readiness Programme** led by **India's Youth Icon, Mr. Sonu Sharma**, renowned motivational speaker and corporate trainer. This exclusive collaboration with the Learning & Development Department at GIMS is designed to ignite self-confidence, sharpen learning abilities and equip students with essential skills to excel in the competitive corporate arena.

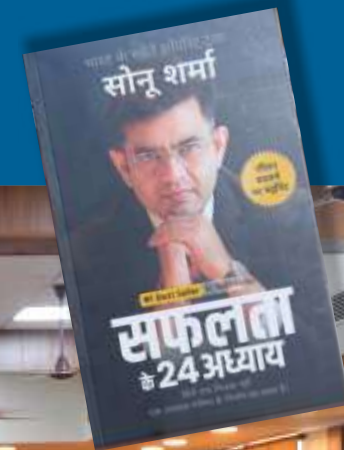
By blending Mr. Sharma's inspirational guidance with **GIMS' holistic approach**, Tutelage creates a transformative learning journey that not only strengthens professional capabilities but also instils the mindset required to thrive as dynamic and future-ready leaders.



India's Youth Icon
Mr. Sonu Sharma

*Motivational Speaker &
Corporate Trainer*

AUTHOR'S DIALOGUE AND UNVEILING





THE TALK SERIES



GIMS believes in educating the students through changemakers in their fields. Catering to the idea, the institute organises talk series at three levels for the students:

The Chanakya Talk Series (CTS)

Under the Chanakya Talk Series (CTS), distinguished corporate leaders are invited to engage with budding managers. These professionals, holding senior leadership roles such as CEOs, CHROs and CXOs, share insights from steering their organisations to greater heights, inspiring students with real-world experiences and strategic perspectives.

The Prabodhan Talk Series (PTS)

The Prabodhan Talk Series (PTS) serves as a platform for corporate interaction at the functional level. Delivered by experienced managers working in key operational roles, the series provides practical insights and acts as a guiding light for students, illuminating their path from ambition to achievement.

The Samrik Talk Series (STS)

The Samrik Talk Series (STS) features veterans from the Indian Armed Forces, allied domains, and industry who bring with them a wealth of wisdom and experience. These distinguished speakers share insights that go far beyond textbooks, illuminating career nuances, inspiring resilience, and encouraging innovation. By unraveling complex decisions and offering foresight on industry shifts, the STS helps students develop adaptability and a future-ready mindset.



Mr. Abhayanand
IPS Officer, Bihar
Ex-DGP, Bihar



Mr. Aman Chitra
AVP, Natwest Group



Mr. Mukesh Kala
Hyper Automation Practice
Head Boundaryless Group, U.K.



Mr. Vikas Vaibhav
IPS-Bihar



Mr. Vijay Ranjan Singh
HR Head, LG Electronics, India



Mr. Pramit Garg
Director, (Works Planning), Ministry of Railways



Mr. Manish Kathuria
Head-Human Resource, Honda Cars (I) Ltd.



Mr. Amit Pandey
CEO & Board of Director, PinCAP

STUDENTS' CLUBS

An Experiential Learning Didactics

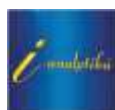
At GNIOT Institute of Management Studies (GIMS), Greater Noida, students are encouraged to learn beyond classrooms through a vibrant ecosystem of 18 students' clubs. These clubs allow students to explore their interests, develop managerial competencies, and gain hands-on exposure to different functional areas of business. The clubs include **HASHTAG (Marketing)**, **Abhyuday (OB & HR)**, **Arthvitt (Finance)**, **IB's Cosmo (International Business)**, **Agile (Operations & SCM)**, **i-Analytika (AI & Business Analytics)**, **Anudarshan (Communication)**, **L&D Club**, **Saksham (Student Welfare)**, **Samarpan (CSR)**, **Sanskriti (Cultural)**, **Spardha (Sports)**, **Vishleshan (Research)**, **Nazaria (Photography)**, **Nutan (Entrepreneurship)**, **Antarnaad (Music)**, **Anusmaran (Alumni)** and **MDP Club**.

Each club serves as a platform for experiential learning and personal growth-organising activities such as business quizzes, case study competitions, cultural festivals, research seminars, social initiatives, and leadership workshops. Together, these clubs help students **strengthen** their **communication**, **teamwork**, **creativity**, and **analytical thinking**, preparing them to meet the challenges of today's dynamic business environment.

"Sanskriti Club"



NUTAN



Arthvitt



AGILE



IB's Cosmo Club





A CAMPUS BUILT FOR EXCELLENCE

MODERN SPACES- A CUTTING-EDGE DIGITAL ENVIRONMENT

GIMS boasts a modern, technology-driven campus designed to foster an innovative learning experience. The institute's infrastructure includes a fully Wi-Fi-enabled environment with advanced digital tools supporting both classroom learning and extracurricular activities. Students benefit from a well-stocked library, state-of-the-art auditorium, and dedicated conference halls for interactive sessions. The computer centre is equipped with the latest technology, while the campus also features comfortable hostels, vibrant recreational areas, and a student-centric ecosystem that ensures an engaging and uninterrupted academic journey.



MODERN INFRASTRUCTURE



INTERNATIONAL TIE-UPS



GIMS ACTIVELY ENGAGES IN GLOBAL PARTNERSHIPS

GIMS actively engages in global partnerships that enhance academic and cultural experiences. These collaborations open doors to international learning opportunities, allowing students and faculty to exchange ideas, explore diverse perspectives, and participate in cross-border academic initiatives. Through student exchange programmes, joint research ventures, and shared academic resources, GIMS strengthens its commitment to a globalised education. Our esteemed partnerships with leading universities worldwide offer students a platform to broaden their horizons and embrace innovative learning experiences.

MENTORSHIP PROGRAMME

At GNIOT Institute of Management Studies (GIMS), student mentorship extends beyond traditional teaching, nurturing both academic excellence and personal growth. This structured programme builds meaningful faculty-student connections, offering individualised guidance that supports holistic development. Each faculty mentor is assigned a diverse group of students, providing tailored support, counseling and career advice. This comprehensive framework not only strengthens academic performance but also enhances confidence, resilience and life skills. By empowering students to excel in both personal and professional spheres, the mentorship initiative equips them with the competence and character required for future leadership.

NON-CREDIT INPUTS

To strengthen student growth and enhance skill-building, GIMS offers specialised non-credit modules focussed on today's most in-demand competencies. Designed collaboratively by faculty and industry experts, these courses cover critical areas such as Microsoft Excel, Reasoning and Aptitude Training. By integrating these practical modules into the learning journey, GIMS ensures that students acquire job-ready abilities and professional confidence that complement their academic knowledge and prepare them for competitive corporate environments.

& many more...



IIC INCUBATION AND ENTREPRENEURSHIP

GIMS, in collaboration with the Institute Innovation Councils (IICs), actively promotes innovation and entrepreneurship through expert talks, workshops, seminars and specialised training sessions. These initiatives provide entrepreneurship related support, enabling students to refine ideas and transform them into viable prototypes. By organising hackathons, competitions and industry collaborations, GIMS ensures that theoretical learning translates seamlessly into real-world application. The IIC at GIMS emphasises design thinking, problem-solving and leadership development, equipping students with future-ready skills. Further, the incubator, an integral part of the IIC, fosters startup creation by offering mentorship, funding opportunities and strong networking support, empowering aspiring entrepreneurs to build sustainable ventures. There is an existing E-Cell in the institution which serves as a dynamic platform dedicated to fostering innovation, creativity, and entrepreneurial spirit among students. With the vision of cultivating future business leaders and change-makers.

RESUME TO ROLE SERIES -CORPORATE READINESS WORKSHOP

GIMS Greater Noida reinforces its strong commitment to student success through the STRIDE series of its Corporate Readiness Programme, "From Resume to Role." This initiative focuses on building critical career skills such as resume development, interview preparation, personal branding and smooth transition from campus to corporate life. These carefully designed workshops not only prepare students to face recruitment challenges with confidence but also provide a distinctive edge to the PGDM programme. By integrating practical insights and industry-driven expertise, the series equips students with unique, career-enhancing skills that ensure they stand out and thrive in their professional journeys.

SHAPING FUTURE LEADERS THROUGH LEARNING & DEVELOPMENT

The Learning & Development (L&D) department bridges the gap between academics and industry by enhancing students' technical, analytical, and leadership skills.

Key initiatives include:

- Aptitude Training – Strengthening problem-solving and decision-making for placement success.
- Excel Mastery – Enabling data analysis and reporting expertise.
- Personality Development & Mock Interviews – Boosting confidence and employability.

With tailored workshops, mentoring, and industry collaborations, GIMS ensures PGDM students are career-ready and equipped to excel in the dynamic business world.

SELF-DIRECTED LEARNING (SDL)

GIMS

SHAPING FUTURE BUSINESS LEADERS



Self Directed Learning (SDL) is an innovative approach that empowers students to harness their inherent potential. SDL enables learners to choose from two of the approved methods, as determined by their faculty mentor, to earn 6 SDL credits over the two-year programme. This flexible and personalised learning model enhances student autonomy and drives their educational journey.

- MOOCs Course
- Research Paper Publication
- Conference Paper Presentation
- Live Project for minimum 15 days
- External Academic Participation
- SSO (Self Society Organisation)
- Credit Events

CORPORATE RESOURCE CENTRE & LEARNING AND DEVELOPMENT @ GNIOT INSTITUTE OF MANAGEMENT STUDIES



The mission of CRC and Learning and Development is to bridge the gap between academic excellence and professional success by providing students with unparalleled career opportunities and corporate training for that our in-house team collaborates with top-tier companies across diverse industries to ensure our students have access to a wide array of job prospects. Our comprehensive training programmes, personalised career counselling, and industry-specific workshops equip students with the skills and confidence needed to excel in today's competitive job market.

We are committed to fostering strong employer relationships and creating a dynamic recruitment environment that benefits both our students and our corporate partners. Join us in shaping these future business leaders, talented young minds and entrepreneurs by driving career success at GIMS, Greater Noida, Delhi/NCR. Come collaborate with us for a never before experience, we deliver exactly what the corporate world needs and wants.



Excellent Placement Record

FROM CAMPUS TO CORPORATES PACKAGE HIGHLIGHTS

03
OFFERS
ON AVERAGE
PER STUDENT

Highest Package (International)

23.31 LPA

Highest Package (Domestic)

15.75 LPA

Average Package

7.75 LPA

SUMMER INTERNSHIPS

**HIGHEST
STIPEND - 51 K**

**AVERAGE
STIPEND - 22 K**

>> Placement Process



OUR PROMINENT RECRUITERS



& many more...

IMMERSIVE INDUSTRY EXPOSURE @ GIMS

GIMS places a strong emphasis on real-world learning, offering multiple industrial visits throughout the PGDM programme. These visits provide students with direct insights into industry operations, allowing them to connect classroom concepts with practical applications. By engaging with professionals and observing live business processes, students gain valuable experience that enhances their readiness for the corporate world.

GIMS further enriches this experiential learning approach by collaborating with leading organisations across various sectors, ensuring that students are exposed to diverse business environments. These industrial visits are carefully curated to include hands-on experiences, interactive sessions with industry experts, and opportunities to observe cutting-edge technologies and management practices in action. By immersing students in real-time challenges and decision-making scenarios, GIMS equips them with a deeper understanding of industry dynamics, fosters critical thinking, and develops essential problem-solving skills. This holistic approach bridges the gap between academic learning and corporate expectations, preparing students to thrive in competitive professional landscapes.



EMINENT CORPORATE SPEAKERS



Amit Kumar Tiwari
JK cement



Anand Vijay
Broadway



Anirudh Kaushik
Fidelity



Ankur Sharma
Woodland



Arjun Prajapati
Om Logistics



Ashish Kumar
UKG



Barun Dey
SAEL



Bhavna Singh
HROne



Charanjit Singh
Genpact



Gurpreet Singh
Sopra Steria



Harsh Raj Jain
Ebix



Monika Singh
Voyix



Nitin Kalra
FM Logistics



Pratibha Tiwari
Simcorp



Purnima Bhargava
Honda Motorcycle



Sandeep Bist
Spark Minda



Shankari Singh
Compass Group



Swati Pandey
Bhavna Corp.



Tina Singh
Publicis Global
Delivery



Ameet Yadhav
Samsung Display



Amit Jawar
Patanjali



Anish Juneja
Sony India



Anushri Verma
Kotak



Ashok Sangwan
Honda



Capt. Partha Samai
JIO



Jitu Singh Mandla
Khaitan & Co.



Mahima Mehta
LinkedIn



Pranav Dar
KPMG



Rajul Kansal
HCL



Rishi Seth
Fractal



Rohan Kumar Sudan
WNS



Smita Narkar
Infinite



Varun Gupta
Bombay Shaving Co.



Vishal Kapur
The Nut Lounge



Vatsalya Chaturvedi
Mintsteer



Sanjay Chitkara
LG



GIMS ALUMNI ASSOCIATION

IS A REGISTERED ENTITY



THE ALUMNI SPEAK

“ My journey at GIMS has been truly enriching. The institute's continuous support, along with the guidance from CRC, faculty, and the L&D team, has played a vital role in shaping my professional path. Grateful to be a part of such a nurturing environment. ”

Ms. Asba Naz
UKG (Ultimate Kronos Group)

“ Being a part of GIMS has been a transformative experience. The supportive ecosystem created by the CRC and faculty helped me discover my strengths and build confidence. Their dedication truly shapes students into competent and future-ready professionals. ”

Ms. Varshita Gupta
National Australia Bank

“ I am very thankful to my CRC department for the unlimited exposure and to provide me with plenty of opportunities. My heartfelt thanks to my faculties to groom me to grab an opportunity in my dream sector and company "Barclays". Thank you so much. ”

Mr. Satyam Singh
Barclays

“ GIMS provided me with the perfect launchpad to grow both personally and professionally. The CRC and faculty consistently motivated us and ensured we were industry-ready. I'm proud to have been a part of such an inspiring institution. ”

Ms. Komal Yadav
eClerx

“ GIMS provides ample learning and growth opportunities to its students and provides the correct platform to showcase our abilities. My gratitude towards the GIMS family. I thank the CRC for providing me the best opportunity and my faculties along with the L&D to make me capable of grabbing it. ”

Ms. Sumedha Srivastav
Archer & Bull

“ GIMS isn't just an institute—it's a journey of transformation. From academic excellence to corporate grooming, the combined efforts of CRC and faculty made a lasting impact. Their support truly equips students for the challenges of the professional world. ”

Mr. Tipu Saikia
Property Pistol

“ At GIMS, every day was a step toward growth. The mentorship from faculty and strategic guidance from CRC helped me develop a professional mindset. The learning here goes far beyond classrooms—it's about shaping futures. ”

Ms. Priyanka Srivastav
Team COMPUTERS

“ GIMS has played a pivotal role in shaping my career. The guidance from experienced faculty and the CRC's dedication to student success ensured I was prepared for real-world challenges. I'm grateful for the learning and values I gained here. ”

Mr. Sidharth Arya
Urban Company

“ Choosing GIMS was one of the best decisions of my life. The blend of academic rigor and practical exposure, combined with constant support from the CRC and faculty, has helped me develop into a confident and capable professional. ”

Ms. Khayawon Zimik
IDFC

“ My journey at GIMS has been truly rewarding. I'm grateful to the CRC and faculty for their continuous guidance and support, which helped me secure a position at Motherson. The institute played a vital role in preparing me for this opportunity. ”

Mr. Yogesh Goswami
Motherson

MERAKI

THE ORIENTATION PROGRAMME

MERAKI



THE CORPORATE COMPASS



“ Had the privilege of interacting with the bright minds at GIMS. The institute's dedication to prepare students for the corporate world is truly commendable. Their focus on real-world skills sets them apart. ”

Mr. Ashish Kumar
Manager- Consulting Services- UKG

“ Visited GIMS for a corporate talk and left highly impressed. The students are not only academically sound but also industry-aware, thanks to the college's dynamic training approach. ”

Mr. Tarun Ahuja
Vice President Finance Delivery Lead- ESG HSBC

“ It was a pleasure to speak at GIMS. The institution's emphasis on grooming students for professional success is evident in their confidence and clarity. ”

Mr. Vatsalya Chaturvedi
Chief Growth Officer Mint Steer India Financial Consultancy Pvt. Ltd.

“ Interacting with GIMS students was a refreshing experience. The college's training modules are clearly aligned with industry expectations — a step in the right direction ”

Mr. Vinood Sharma
AVP- HR Vindhya Telelinks (MP Birla Group)

“ My session at GIMS was both energizing and insightful. The college's commitment to shaping future professionals is evident in every student I met. ”

Mr. Bhasker Das
Chief Strategy Officer MCN Solutions Pvt. Ltd.

“ Kudos to GIMS for bridging the gap between academics and industry. The students' preparedness and engagement reflect the quality of training they receive. ”

Ms. Simran Sharma
CEO Transformation Forge Pvt. Ltd.

“ Had an enriching experience at GIMS. The focus on holistic development and corporate readiness is clearly paying off — a great model for management education. ”

Mr. Ramit Tyagi
Director Talent Acquisition (India & APAC) UKG (Ultimate Kronos Group)

“ It was an absolute delight to engage with the students at GIMS. Their professionalism, curiosity, and confidence are a testament to the college's robust training and industry-oriented curriculum. ”

Mr. Ashok Sangwan
Chief Manager (Departmental Head)- IT Security Honda Motorcycle & Scooter India Pvt. Ltd.

“ My interaction with the students at GIMS was truly inspiring. Their curiosity, confidence, and industry readiness reflect the institution's strong academic foundation and practical approach to management education. ”

Mr. Deepak Bansal
Head Talent Acquisition Royal Cyber Inc.

“ It was a pleasure engaging with the students at GIMS. Their professionalism, clarity of thought, and eagerness to learn highlight the institute's focus on holistic development and corporate preparedness. ”

Mr. Himanshu Shukla
General Manager JIO Platforms Ltd

Fueling Careers, Strengthening Industry-A Partnership for Success!

#Corporate Connect



Mr. Rajeev Bajaj
CEO, Bajaj & Bajaj Corporate Chambers



Mr. Manu Kaushal
Senior Director IRIS Software Pvt Ltd



Mr. Nagesh Jakhar
CEO & Director AQT Direct Limited



Mr. Rajat Sikka
Senior Academician Tata Consultancy Services (TCS)



Mr. Vir Bharat
Head HR Business Partner Yamaha Motor Solutions India



Mr. Osamazaid Rehman
Associate Director, Government Relations At Honeywell



Mr. Bhasker Das
Chief Strategy Officer MCN Solutions Pvt. Ltd.



Ms. Alka Sachdeva
Vice President All India Council for Robotics & Automation (AICRA)



Mr. Vatsalya
Mintsteer India & ICPL Capital



Mr. Shivendra Mishra
Associate Vice President Kotak Mahindra Bank



Ms. Shivani Sharma
National Head Government Projects LG Electronics



Mr. Himanshu Wadia
Director- IT Infrastructure & BSS Amdocs



Ms. Richa Dagga
Technologist/Author & Speaker Software Engineer CISCO



Mr. Shubham Dang
Senior Product Manager Microsoft



Mr. Manhar M Sharma
Managing Director Accenture



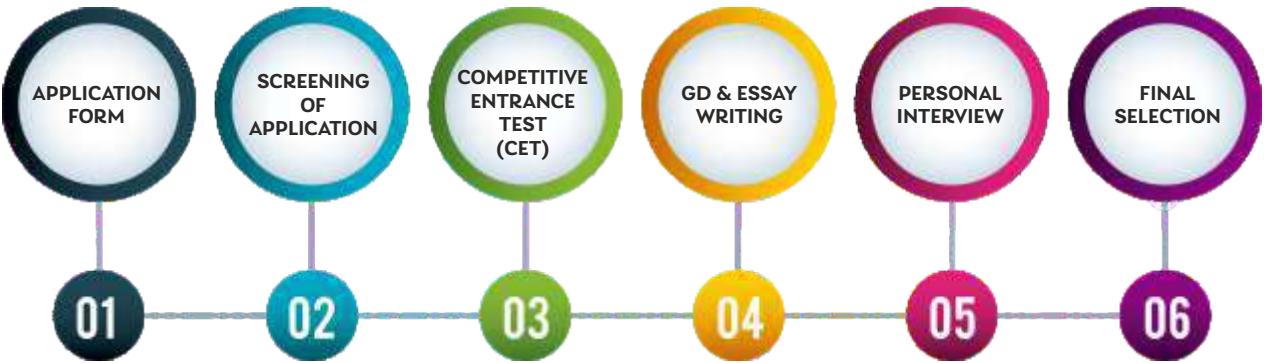
Mr. Rajeev Soota
Vice President - IT Usha International

& Many More...

DEPARTMENTS @ GIMS



ADMISSION PROCESS



GIMS PGDM ROADMAP/ JOURNEY

