



Woman Entrepreneur in Education, Research & Academics

A Career Launcher Program

Most opportunities ask you to start over. WEERA starts with what you already have.

WEERA is Career Launcher's entrepreneurship program for educated women across India. It gives you the training, certification, and tools to become a trusted education counselor in your own community — and earn a real income doing it.

Your network. Our brand. Your income.

WHAT IS WEERA

The Program — In Plain Language

India has millions of educated women with strong community networks and natural credibility. At the same time, families across the country are searching for trustworthy guidance on their children's education decisions. WEERA connects these two.

A WEERA is a certified Education Counselor who:

- Counsels students and parents in her network on career paths and exam choices
- Refers them to the right Career Launcher program for their goals
- Earns a commission for every confirmed enrollment
- Grows her knowledge, tier, and income over time

You are not a salesperson. You are a counselor — the most trusted voice in your community on education. When you focus on genuinely helping, everything else follows.

WHAT YOU GET

Your WEERA Toolkit — From Day One

WHAT YOU GET	WHAT THIS MEANS FOR YOU
WEERA Certification	Formal credential — shareable, credible, backed by Career Launcher's 30-year brand
WEERA ID + Referral Code	Your unique code tracks every referral and ensures your commission is always attributed correctly
Training Program	14 structured sessions (online / offline / blended) covering CL programs, counseling skills, and your portal
Digital Marketing Kit	Ready-to-use social media templates, WhatsApp brochures, and posters — in your language

WHAT YOU GET	WHAT THIS MEANS FOR YOU
WEERA Partner Portal	Real-time dashboard showing your referrals, earnings, certifications, and training progress
Regional Coordinator	A dedicated CL point of contact for your region — your support line whenever you need it
WEERA Community	WhatsApp group, regional meetups, and an annual conclave with WEERAs across India

WHAT YOU EARN

Upto 10% on Every Enrollment You Refer

For every student you refer who enrolls in a Career Launcher program, you earn upto 10% of the course fee — tracked automatically and paid directly to your bank account every month.

Here is what that looks like in practice:

- 1 enrollment at ₹15,000 course fee → ₹1,500 earned
- 5 enrollments in a month → ₹7,500 earned
- 1 GMAT or study abroad referral (avg ₹40,000+) → ₹4,000+ in a single referral

Your earnings are entirely in your hands. The more actively you engage your network, the more you grow.

HOW TO JOIN

Six Steps. As Fast as 7–10 Days.

- 1 Express Interest**

Fill the short online registration form at careerlauncher.com/weera — tell us who you are and what you bring to your community.
- 2 Brief Discussion with the CL Team**

A short call with our team to understand your background and answer any questions you have.
- 3 Complete Training**

14 sessions × 90 minutes — flexible schedule, online or offline. Covers the full CL program portfolio, counseling skills, and your portal tools.
- 4 Get Certified + Activated**

Pass the end-of-training assessment and receive your WEERA ID, referral code, certification, and full portal access.

5

Start Counseling

Begin connecting with students and parents in your network. Refer them using your unique code.

6

Earn + Grow

Commissions paid monthly to your bank account. Track everything live on your dashboard.

IS THIS FOR YOU?**You are Ready for WEERA If...**

- You hold an undergraduate or postgraduate degree
- You have a network — family, neighbours, school alumni, community groups, social media
- You want to earn on your own terms without fixed hours or a commute
- You have a genuine interest in helping students make the right decisions
- You are comfortable with WhatsApp and basic digital tools

No prior sales experience required. No education background required. What matters is your network, your credibility, and your commitment to helping.

ABOUT CAREER LAUNCHER**30 Years of Trust Behind You****1995**

Founded

200+

Centers Across India

1M+

Students Mentored

NSE Listed

CLEDUCATE

When you say Career Launcher, families listen. Our programs span JEE, NEET, CAT, CLAT, GMAT, GRE, UPSC, Banking, CUET, and more — giving you a wide portfolio to counsel on.

Ready to Begin?Register at careerlauncher.com/weera☎ 8882-120-120 ✉ weera@careerlauncher.com**Brave. Wise. Financially Free.**